

Privacy statement (Racine Paysage)

Guaranteeing your privacy and the confidentiality of your personal data is important to us.

By accessing or using our services, you agree to this privacy statement. Should you disagree with the declaration itself or any part of it, you must inform us immediately and/or cease using our services or communicating with us immediately.

This privacy statement explains how your personal data is collected, used and passed on when you visit our website (the "website").

Scope of personal data processing

The processing of personal data is limited to data that is necessary for the operation of a functional website and for the provision of content and services. The processing of personal data of our users is based on the agreed purposes and in accordance with statutory requirements. We will only collect personal data if it is necessary to carry out and process our tasks and services, or if you provide us with this data voluntarily.

Personal data that we collect

When we refer to "personal data" in this privacy statement, we mean the device information.

Device information

When you visit this website, we will automatically collect certain information about your device, including information about your web browser, the IP address, time zone and some of the cookies that are installed on your device. In addition, as you browse the website, we will collect information about each webpage or product that you view, the websites or search terms that referred you to our website and how you interact with our website. We refer to this automatically-collected information as "device information".

We collect device information by using the following technologies:

"Cookies" are data files that are stored on your device or computer and often contain an anonymous, unique identifier.

"Web log files" track actions that take place on the website and collect information including your IP address, browser type, internet service provider, referring/exited pages and date/time stamps.

"Web beacons", "tags" and "pixels" are electronic files that are used to record information about how you browse the website.

How we use your personal data

We use the device information we collect to protect us from potential risks and fraud and, more generally, to improve and optimise our website (i.e. by providing analyses of how our customers browse and interact with the website and to evaluate the success of our marketing and advertising campaigns).

Passing on your personal data

We will only pass on your personal data to third parties if this is necessary to fulfil our services and only for the above-mentioned purposes.

For example, we use Google Analytics to understand how our customers use our website. We use Google Maps to be able to display interactive maps directly on the website and to ensure an enhanced visitor experience. This address explains how Google uses your personal information:

<https://www.google.com/intl/en/policies/privacy/>.

You can deactivate Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Other links

If you click on links on our website, you will be forwarded to the website of the respective provider. Your data will be processed in accordance with the data protection guidelines of these providers.

Finally, we may also disclose your personal data to comply with applicable laws and regulations, in response to a subpoena, search warrant or other legitimate request for information we receive, or to otherwise protect our rights.

Data storage

The collected data is stored in Switzerland and Great Britain.

Data security

We use appropriate technical and organisational measures to ensure that all data is protected against access by unauthorised third parties and against loss.

Your rights

If you are resident in Europe or Switzerland, you have the right to access the personal data that we hold about you and to request that your personal data be corrected, updated or deleted. If you wish to exercise this right, please contact us using the contact information provided.

Changes

We reserve the right to update this privacy statement from time to time, for example to take account of changes in our practices or for other operational, legal, or regulatory reasons.

Contact

Please feel free to contact us at any time should you have any concerns or require additional information. You can find our contact information on our <https://root-landscape.mykom.ch>.

Racine Paysage

Last updated: 16 July 2020
